



NHS  
Nottingham and  
Nottinghamshire



# COPRODUCTION NEWSLETTER

Nottingham & Nottinghamshire Coproduction Week 2024 special edition

## Welcome to Coproduction Week 2024!

### Don't miss out! sign up to this week's events today (1-5 July 2024)

We are really excited to be able to take part in another year of National Coproduction Week, which was started by the Social Care Institute for Excellence (SCIE). Each year during the first week of July, this year being the 1-5 July 2024, organisations across the country take part in shining a spotlight on coproduction and celebrating the impact that coproduction has.

The Nottingham and Nottinghamshire Integrated Care Board (ICB) have again curated a week of free events, all designed to help people work in a coproduced way. Events include talks with coproduction experts, a webinar and drop in session with the Coproduction Team. You can also read about coproduction case studies and join in with our Big Coproduction Conversation.

More information on all the sessions and details on how to book can also be found in the [Coproduction Week: Programme of Events](#) or by emailing the Integrated Care Board's Coproduction Team on [nnicb-nn.icbcoproductionteam@nhs.net](mailto:nnicb-nn.icbcoproductionteam@nhs.net).

If you are not signed up to receive our newsletter you can also do this by emailing the ICB Coproduction Team on [nnicb-nn.icbcoproductionteam@nhs.net](mailto:nnicb-nn.icbcoproductionteam@nhs.net)

This year the theme of Coproduction Week is #Whatsmissing, where the SCIE are inviting us to look at the need to go beyond familiar voices and increase equity and diversity in coproduction, and to think about how we can access better training and development and have clear definitions and language around co-production.

Click the link to go to the Social Care Institute for Excellence (SCIE) website out more about National Coproduction week [National Co-production Week 2024 - SCIE](#)

#### In this edition of the newsletter :

- Find out how to take part in The Big Coproduction Conversation survey
- Read about what Coproduction means to Amanda Doughty from the local Maternity & Neonatal Voices Partnership (MVP) group
- Find out what events are taking place during coproduction week - make sure you register to save your place.
- Look out for Coproduction Listening Events coming in July and August 2024



Nottingham & Nottinghamshire Coproduction Week 2024

# THE BIG COPRODUCTION CONVERSATION



## The Big Coproduction Conversation 2024

We are co-creating a resource to help people create the right conditions for coproduction to grow. To help us do this, we want to better understand how you feel about using a coproduction approach.

### Background

Last year, as part of Coproduction Week 2023 people from groups and health and care organisations across Nottingham and Nottinghamshire worked together to create some questions asking people what they needed to be able to coproduce more. They looked at the responses people gave them and used it to make a list of 9 different learning resources which could be made.

To narrow it down to one choice, they asked people to vote on which resource should be made from that list and the winner was: a resource that helps people create the right conditions for coproduction to grow. The resource will be for everyone.

To make the resource we formed a group made up of people with an interest or experience in working in a coproduced way, who now meet monthly to co-create the resource. **During Coproduction Week 2024 the group wants to hear from you!**

## The Big Coproduction Conversation 2024

As part of creating the learning resource, we want to get a better understanding of people's thoughts and feelings about working together using a coproduction approach. Please take 4 minutes to take part in the [Big Coproduction Conversation](#). By asking these questions we aim to get an idea of how knowledgeable and confident people are now about coproduction and find out if people have any worries or concerns.

# What coproduction means to...



**Amanda Doughty,**  
Maternity and Neonatal  
Voices Partnership  
(MNVP)  
Nottingham and  
Nottinghamshire

## 1. Tell me a bit about your role...

I am Amanda Doughty and I have 3 beautiful children all born at the Queens Medical Centre, Nottingham.

I am the Maternity Lead for Nottingham and Nottinghamshire MNVP. My role is to gather feedback from services users of maternity and feed it back to professionals. We also devise plans and ways we can implement change based on the feedback. This can be done through a variety of methods from attending steering groups, leaflet design or talking with outside organisations.

## 2. Why is coproduction important to you?

One of the best parts of my role is the co-production aspect. This is most important to me because I not only believe but have seen first-hand the amazing work that has come out of true co-production.

## 3. From your perspective, what are the benefits of coproduction?

True co-production:

- Is a cost-effective method of working.
- Gives service users pride in the service they have helped create, which is then passed onto other service users.
- Doesn't waste resources and staff time designing something that potentially won't work and will need doing again and again.
- Means you can overcome future problems before they even arise – by hearing different viewpoints.
- Solves problems in a way that will work for not only service users using the service but the professionals delivering that service.

## 4. What advice would you give anyone that is new to coproduction?

Anyone new to co-production needs to remember it's not a guarantee for success - there are still a lot of variables that could mean things go wrong and that's ok. It's not a reflection of the group.

Also, that co-production is about working together there should be no 'them' and 'us', and respect for others' views points should be remembered at all times.

True co-production isn't easy and isn't always about drastic changes it could be a slight change is all that's needed.

## 5. What support do you recommend to anyone who is finding coproduction hard?

If anyone is having difficulty with co-production there is an organisation called Small Steps Big Changes (SSBC) who have done loads of work with co-production at the heart of it. SSBC can be contacted via [ncp.ss.bc@nhs.net](mailto:ncp.ss.bc@nhs.net).

I am also happy to help in any way I can, I have been an advocate for co-production in my volunteer roll for 9 years and as an MNVP lead pushing for co-production in maternity for over 2 years. I can be contacted via [nnicb-nn.whatmatterstoyou@nhs.net](mailto:nnicb-nn.whatmatterstoyou@nhs.net).

## 6. Use one word to describe what coproduction means to you.

If I had to choose one word to describe what co-production means to me, it would be **unity**.

To learn more or to get involved visit the [Maternity Voices Partnership website](#).

Coming soon...

**COPRODUCTION**  
**Listening Events**  
TALK, LISTEN, CREATE, INSPIRE, CONNECT

**COMING SOON**

**July and August 2024**

**Subject of this listening event:**

- Strategic Coproduction
- Reflecting and listening about how we could work in a strategically coproduced way in the future.

Free Tea and Coffee

**NHS Nottingham and Nottinghamshire**

More details to follow. Don't miss out join our newsletter to stay updated.  
[nnicb-nn.icbcoproductionteam@nhs.net](mailto:nnicb-nn.icbcoproductionteam@nhs.net)

## Nottingham & Nottinghamshire Integrated Care Board (ICB) Coproduction Listening events

There will also be some Listening Events taking place towards the end of July and into August where we want to ask people to talk to the NHS Nottingham and Nottinghamshire Integrated Care Board about coproduction at a strategic level, listening to what people think should happen about embedding coproduction strategically across our integrated care system.



In the celebrating coproduction section of our newsletter, we like to showcase a real example of coproduction that has happened across our wider system. We have more case studies like this on our Toolkit, which you can find on the NHS Futures platform. Contact the ICB Coproduction Team for more information [nnicb-nn.icbcoproductionteam@nhs.net](mailto:nnicb-nn.icbcoproductionteam@nhs.net).

### **Case Study : Transforming Self Care Leaflets through co-creation**

Aim of the project: To transform the self-care leaflets produced by the Medicines Optimisation Team

Area: Nottingham and Nottinghamshire

Who was involved: My Life Choices Lived Experience Members and the Medicines Optimisation Team.



### **Background and context**

Self-care leaflets are used to support patients to manage minor illnesses at home, with help from their community pharmacy. They also give advice about when help from a GP would be appropriate.

The Medicines Optimisation Team approached My Life Choices members, inviting them to review and improve their current self-care leaflets. The Team were particularly interested in what the members thought about the content and presentation of the leaflets.

Working with people with lived experience on the design and content of a leaflet was not something the Medicines Optimisation team had done before. They were honest and said that:

**“We felt apprehensive, it was a new way of working for us. We were not used to involving people from outside of our team in the planning stages and weren’t sure what to expect.**

**As scientists, we’re used to putting in lots of detail, so it was hard to think about just putting in simple information that could be understood by everyone.**

**It was difficult to write for a different audience, we’re used to writing documents for other healthcare professionals to read.**

**Members of My Life Choices were able to give insight into how others read leaflets and what was important and kept bringing us back to that.”**

The Medicines Optimisation Team arranged a series of sessions with members of My Life Choices where they talked through different elements of the leaflets . The My Life choices members provided valuable insight and they identified some aspects which were important to consider and improve which were:

- The importance of simple language, colour, pictures and layout.
- Challenges that many people face reading and understanding information we give them.
- Tools we need to put the patient at the heart of what we do.

#### **What were the learnings from this for the Medicines Optimisation Team?**

- The importance of making documents accessible and what this means in reality. It's not just about making the text screen-reader friendly, but also thinking about colour contrast, use of images, formatting, length of sentences and paragraphs.
- Creating QR codes was not as hard as we thought!
- How to find images to use that were not copyrighted.
- To better use the skill mix within our own team to work together to make us more efficient".

To read the full case study and to check out the other coproduction case studies that are available , visit our website [Coproduction - NHS Nottingham and Nottinghamshire ICB](#)



## WHAT'S HAPPENING DURING COPRODUCTION WEEK 2024

More information on the sessions and details on how to book can be found in the [Coproduction Week: Programme of Events](#) or by emailing the Integrated Care Board's Coproduction Team on [nnicb-nn.icbcoproductionteam@nhs.net](mailto:nnicb-nn.icbcoproductionteam@nhs.net).

### TUESDAY 2 JULY 2024

**Lunch & Learn Session: Top Tips for Involving Children & Young People** (online). On Tuesday 2 July 2024, 1 – 1.45pm, Anna Stancill, Youth Development Worker, will share some top tips on how to get children & young people interested in what you are doing and bring them along on your involvement journey!

Book your place by emailing the Coproduction Team on [nnicb-nn.icbcoproductionteam@nhs.net](mailto:nnicb-nn.icbcoproductionteam@nhs.net).

### TUESDAY 2 JULY 2024

**Drop in and ask the Coproduction Team a question! No need to book just turn up.**

Drop-in session 2.30 – 3.30pm Boardroom, Sir John Robinson House, NG5 6DA

Grab a cup and talk to the team about what coproduction is, learn more about coproduction and explore the resources available to help you coproduce more.

- Do you want to find out what coproduction is?
- Do you want to learn more about coproduction?
- Do you want advice or resources to help you coproduce? Or,
- Do you have coproduction activity you'd like to promote?

### WEDNESDAY 3 JULY 2024

**Shared Learning Webinar: Getting Started with Meaningful Coproduction**

Hosted by Small Steps Big Changes (SSBC), this **free** session will provide an in-depth understanding of meaningful coproduction and its impact on people's lives. During the session, participants will:

- Develop confidence working in coproduced ways by identifying helpful skills and knowledge.
- Hear directly from people who have worked in a coproduced way and learn about their experiences and how it has impacted them.

The webinar is designed to showcase the powerful impact of coproduction when done correctly. By sharing stories from people with lived experience, SSBC hope to inspire and motivate participants to embrace coproduction and its potential to create positive change.

Whether you are a service provider, researcher or someone with lived experience, this webinar will equip you with the necessary tools and knowledge to engage in meaningful coproduction. To book, visit the [registration page](#).

## THURSDAY 4 JULY 2024

### Lunch & Learn Session: Top Tips for engaging with Refugees & Asylum Seekers

During this **free session**, Halima Hamza & Ophélie Allard will:

- Provide insight into engaging and involving refugees and asylum seekers.
- Explore the health & wellbeing challenges, and barriers to involvement faced by refugees and asylum seekers,
- Share some top tips for inclusive & compassionate involvement.

You will also have chance to ask questions, share your experiences & access resources to strengthen your involvement approach.

Book your place on the engaging with Refugees and Asylum Seekers talk by emailing the Coproduction Team on [nnicb-nn.icbcoproductionteam@nhs.net](mailto:nnicb-nn.icbcoproductionteam@nhs.net).

## Talk to us about your experience of Coproduction:



**Talk to us**

# Coproduction Week 2024

As part of our coproduction week celebrations, we would love to hear about your experience of coproduction locally.

- Why is coproduction important to you?
- What would make it easier to participate?
- What does good coproduction look like?

Scan the QR code with your phone to contact us or email [nnicb-nn.icbcoproductionteam@nhs.net](mailto:nnicb-nn.icbcoproductionteam@nhs.net)

Coproduction Week 2024

Integrated Care System

NHS

Healthcare and Wellbeing

The poster features a purple background with gold stars and a string of gold bunting. It includes an illustration of a woman and a man talking, with a large pink speech bubble. A QR code is located in the bottom left corner.



## Sign up to the ICB Coproduction Toolkit



The graphic features a purple background on the left with the title 'Coproduction Toolkit' in white. A list of contents is provided: 'Information about coproduction', 'How to guides', 'Training and development', 'Local & National resources', and 'For professionals and people with lived experience'. A circular inset shows a woman in a yellow sweater using a laptop and headphones. Logos for 'Integrated Care System' and 'NHS Nottingham and Nottinghamshire Integrated Care Board' are in the top right. A QR code and contact information are in the bottom left.

Find us on [future.nhs.uk/NottsICSCoproductionToolkit](https://future.nhs.uk/NottsICSCoproductionToolkit)

# Coproduction Toolkit

- Information about coproduction
- How to guides
- Training and development
- Local & National resources
- For professionals and people with lived experience

Scan the QR code to join the Toolkit or email [nnicb-nn.icbcoproductionteam@nhs.net](mailto:nnicb-nn.icbcoproductionteam@nhs.net)

Integrated Care System  
Nottingham and Nottinghamshire  
Integrated Care Board

Are you looking for information, advice and guidance on how to bring a coproduction approach into your existing involvement approaches?

Or are you someone who wants to learn more about what coproduction is and how to work in that way? Check out our Coproduction Toolkit.

In the Toolkit you will find useful links and articles about coproduction, links to national information and guides on the different skills needed to coproduce effectively.

### Case Studies

We also have a range of case studies of real coproduction activity that has taken place across Nottingham and Nottinghamshire.

You can also find copies of the case studies on our website [Coproduction - NHS Nottingham and Nottinghamshire ICB](#)

The Toolkit is hosted on the NHS Futures platform. You can get access to our Coproduction Toolkit by emailing the Integrated Care Board's Coproduction Team on [nnicb-nn.icbcoproductionteam@nhs.net](mailto:nnicb-nn.icbcoproductionteam@nhs.net).

## Connect to others coproducing - Join the local Coproduction Directory & Network

The **Coproduction Directory and Network** is designed to connect people across the **system**, it connects people who want to do coproduction with coproduction work that they can join and it is also designed to connect people with an interest in coproduction together so they can collaborate and share ideas.

It also works to try and avoid duplication by connecting teams to others doing similar work and helps share best practice and prevents re-inventing the wheel.

Membership is open to anyone who has an interest in coproduction.

Members of the Directory and Network can advertise their coproduction activity for free in our Coproduction Newsletter , we can also help link people who want to take part in coproduction to projects.

Are you struggling to find other colleagues and teams that have a remit for doing coproduction? We are compiling a directory of teams – contact us to be included!

To join the Coproduction Directory and Network, or to find out more contact us by email on [nnicb-nn.icbproductionteam@nhs.net](mailto:nnicb-nn.icbproductionteam@nhs.net) or visit our [website](#).

**Nottingham & Nottinghamshire Integrated Care Board (ICB)**

**Coproduction Directory & Network**

- Promote and share current coproduction work
- Find coproduction work to join in with
- Connect with others doing coproduction
- Open to anyone with an interest in coproduction

Coproduction Team Support Request form

[nnicb-nn.icbproductionteam@nhs.net](mailto:nnicb-nn.icbproductionteam@nhs.net)

NHS Nottingham and Nottinghamshire Integrated Care Board

Integrated Care System